Coulee Region Immunization Coalition's Immunization Symposium 2016

Wednesday Evening—September 28, 2016 4:15 pm—8:15 pm The Waterfront Restaurant & Tavern– Cargill Room 328 Front Street South—La Crosse, WI

| Program |
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4:15—5:25 Registration & View Exhibitor Displays

Hosted Soda and Cash Bar



5:25 *Welcome & Introductions*

Jennifer Rombalski, RN, MPH
Director/Health Officer - La Crosse County Health Department

Salads Served

5:30—6:30 A Passion for Prevention: Talking to Parents about Vaccine Preventable Diseases

Patsy Stinchfield, MS, RN, CPNP, CIC

Senior Director- Infection Prevention and Control, Skin Integrity and The Children's Immunization Project - Children's Minnesota

6:00 Dinner Served

6:30—7:00 Meningococcal B Vaccine Recommendations

Stephanie Schauer, Ph.D.

Immunization Program Manager - Wisconsin Immunization Program

7:10 Dessert & Coffee Served

7:00—8:00 Harnessing Enthusiasm: Social Media and Vaccines

Karen Ernst, MA
Executive Director - Voices for Vaccines

8:00—8:15 **Q&A** with CRIC Members

A Certificate of Attendance for 2.5 contact hours will be given to each attendee at the conclusion of the conference with the return of their evaluation form

Biographies



Patsy Stinchfield, MS, RN, CPNP

Patricia (Patsy) Stinchfield, MS, CPNP, CIC is a practicing Infectious Disease and Immunology Nurse Practitioner with over 30 years of experience in children's hospitals. She is the Senior Director of Infection Prevention and Control, the Skin Integrity Program and the Children's Immunization Project at Children's Minnesota. Ms. Stinchfield is an adjunct clinical faculty member at the University of Minnesota School of Nursing, and an executive board member of the National Foundation for Infectious Diseases. In 2004, Patsy was named the first Nurse voting member in the United States to the CDC's Advisory Committee on Immunization Practices where she continues to serve as a liaison member representing NAPNAP, the National Association of Pediatric Nurse Practitioners.

In addition, Patsy is a past chair and current member of the Minnesota Department of Health's Immunization Advisory Committee. Ms. Stinchfield is a widely recognized infectious diseases expert, having presented extensively at national and local meetings on the prevention of the spread of diseases through vaccination and infection prevention interventions.

Ms. Stinchfield obtained her undergraduate degree with honors from Minnesota State University, Moorhead, Minnesota, and earned her Master of Science degree in nursing at the University of Utah. She is a certified pediatric nurse practitioner and is licensed by the Minnesota Board of Nursing and has her board certification in infection control and epidemiology. She is a member of the National Association of Pediatric Nurse Practitioners, the Society for Healthcare Epidemiology of America and the Association for Practitioners in Infection Control.

Ms. Stinchfield is the recipient of several awards, including the CDC's Immunization Champion Award for Minnesota in 2014, the Pediatric Nurse Practitioner of the Year Distinguished Fellow Award from the National Association of Pediatric Nurse Practitioners in 2012, the Best Practices Award for Childhood Immunization from the Children's Defense Fund, Minnesota Pediatric Nurse Practitioner of the Year for significant contributions in promoting the health of children and families in the region and Key Contributor and Professional Staff Quality Award from Children's Minnesota for her immunization work. She has authored peer-reviewed articles on immunization and infectious disease, done numerous television, radio and print interviews including a live Q and A on CSPAN and NPR. She is most proud of her greatest accomplishment: being the Mother of her two fully immunized adult daughters.

Stephanie Schauer, PhD

Program Manager for the State of Wisconsin, Immunization Program. Stephanie received her Ph.D. in Microbiology/Immunology from Boston University and worked for several years as post-doctoral research fellow at the Brigham and Women's Hospital in Boston. In 1999 she joined the Massachusetts Immunization Program as an immunization epidemiologist, and then in 2008, moved to the Wisconsin Immunization Program, first serving as the WIR epidemiologist and then as the field unit supervisor prior to becoming the program manager in late 2015.

Karen Ernst, MA

Karen Ernst spent the early part of her career teaching English to surly high school students. The H1N1 pandemic followed by measles outbreak in Minneapolis led her to seek ways she could help better protect her community against vaccine-preventable diseases. As a result, she founded the Minnesota Childhood Immunization Coalition, a coalition that relies heavily on parent volunteers, and took the helm of Voices for Vaccines, a parent-led non-profit organization that helps parents advocate for on-time immunization in their communities. She finds immense reward in playing a role in the prevention of disease. When she's not involved in the vaccine world, she is the mother to three very active boys.